

WANT TO BE PART OF THE NEXT GENERATION OF SOCIAL MEDIA LEADERS?



DIGITAL NATIVES

ACCREDITED SOCIAL MEDIA LEADERSHIP TRAINING

FREE 12-PART SUMMER PROGRAMME

We are looking for a group of young people in Westminster who are passionate about the pro-social power of social media to join us on our free summer leadership training programme.

Supported by industry professionals, this is an exciting opportunity for young leaders to gain skills in social media platforms and develop ideas for their own apps and initiatives that tackle issues that matter most.

For 16 to 25 year olds in Westminster, who attend or work with youth organisations.

27 JULY - 13 AUGUST

10.30am - 4.30pm, 5-7 Carnaby Street
Lunch provided.

WEEK 1: 27 - 30 JULY

Focusing on digital awareness & social media management skills across different platforms and looking at the issues affecting young people today.

WEEK 2: 3 - 6 AUGUST

Meeting the Industry: inspirational insight sessions into careers and mentoring from professionals in creative industries (including Island Records, M&C Saatchi).

WEEK 3: 10 - 13 AUGUST

Devising a positive social media campaign to present to a final panel of mentors and invited guests, plus closing celebrations.